



VERO PARTNERS

Referral Program

ROC 358383

Earn \$500 for every homeowner you refer.

We'll return the favor by sending business your way.

HOW IT WORKS

1

Send a Referral

Submit the homeowner's name and contact info via form, email, or text

2

We Handle It

Our team contacts them within 24 hours and schedules a free inspection

3

Get Paid

Once the project closes, receive \$500 via direct deposit within 14 days

\$500

PER CLOSED PROJECT · NO CAPS · NO LIMITS

WHAT YOUR REFERRALS GET

- ✓ Priority scheduling (24-48 hour inspection)
- ✓ Complimentary roof inspection & assessment
- ✓ Premium craftsmanship with top warranties
- ✓ Arizona's trusted roofing experts

WHAT YOU GET

- ✓ \$500 per closed project via direct deposit
- ✓ Referrals sent back to your business
- ✓ A trusted partner for your clients
- ✓ Unlimited earning potential

REFERRAL REQUIREMENTS

- ✓ Must be an Arizona homeowner (Phoenix, Tucson, or East Valley)
- ✓ Full roof replacement only (no repairs)
- ✓ Cannot already be in our system as an existing lead
- ✓ Cash or financing (no insurance claims)

READY TO PARTNER?

EMAIL

contact@veroexteriors.com

CALL / TEXT

(833) 654-0654

ONLINE

veroexteriors.com/partners

Partner Process Overview

Everything you need to know to confidently refer homeowners to Vero.

ABOUT VERO EXTERIORS

Vero Exteriors is Arizona's trusted premium roofing company specializing in full roof replacements across Phoenix, Tucson, and the East Valley. We focus on premium craftsmanship, transparent communication, and industry-leading warranties.

WHAT WE DO

- ✓ Full roof replacements (tile, shingle, flat)
- ✓ Cash & financing options available
- ✓ \$0 down, no payments until 2027 (if qualified)
- ✓ Phoenix, Tucson, East Valley & surrounding

WHAT WE DON'T DO

- Roof repairs
- Insurance restoration work
- Commercial roofing
- Foam roofing (elastomeric coating only)

OUR PROCESS

1. **Initial Contact** — within 24 hours
2. **Free Inspection** — 24-48 hours
3. **Proposal & Estimate** — same day
4. **Contract & Scheduling**
5. **Material Delivery** — 1-2 days before
6. **Installation** — 1-3 days
7. **Final Walkthrough & cleanup**
8. **Warranty & Follow-Up**

PHASE	TIMEFRAME
Initial contact after referral	Within 24 hours
Inspection scheduled	Within 24-48 hours
Proposal delivered	Same day or next day
Installation begins	1-3 weeks after contract
Project completion	1-3 days

CREDENTIALS

GAF MASTER ELITE

Top 2%
of contractors nationwide

AZ ROC LICENSE

#358383
Registrar of Contractors

BBB RATING

A-
Accredited Business

INSURANCE

Full
GL + workers' comp

VERO LABOR

5-year warranty on all labor and installation

ROOF MATERIALS

10-50 years depending on roof type and materials

GAF GOLDEN PLEDGE

25-year labor / 50-year material — industry's best

MATERIALS & QUALITY

TILE ROOFING

Westlake

SHINGLE ROOFING

GAF

FLAT ROOFING

Elastomeric Coating

All installations include: Quality underlayment & flashing · Proper ventilation assessment · Code-compliant installation · Manufacturer specifications followed

WHAT TO TELL HOMEOWNERS

"They specialize in full roof replacements — they're experts, not generalists."

"They'll contact you within 24 hours and schedule a free inspection."

"You'll get a detailed written proposal with no hidden fees or pressure."

"They offer premium craftsmanship and industry-leading warranties."

Referral Partner Onboarding Form

Complete this form to activate your partnership and start earning.

PARTNER INFORMATION

PARTNER NAME

COMPANY

INDUSTRY / SERVICES OFFERED

WEBSITE

SERVICE AREAS

YEARS IN BUSINESS

MAILING ADDRESS

PRIMARY POINT OF CONTACT

NAME

TITLE

PHONE

EMAIL

SECONDARY CONTACT (BACKUP)

NAME

TITLE

PHONE

EMAIL

FOR DIRECT DEPOSIT PAYMENT

BANK NAME

ROUTING NUMBER

ACCOUNT NUMBER

HOW SHOULD WE SEND YOU REFERRALS?

PREFERRED METHOD

Phone call Text message Email Other: _____

YOUR PROCESS

TYPICAL RESPONSE TIME TO NEW LEADS

Same day Within 24 hours Within 48 hours

WHAT INFO DO YOU NEED FROM US?

Homeowner name Phone number Address

Description of need Best time to contact

WARM HANDOFF PREFERENCES

Direct handoff (three-way call or in-person)

Warm transfer (we call, then transfer)

Lead info sent, you make first contact No preference

ADDITIONAL INFORMATION

WHAT SETS YOUR COMPANY APART? (WE'LL USE THIS WHEN RECOMMENDING YOU)

SERVICES YOU DON'T OFFER

ANYTHING ELSE WE SHOULD KNOW

By signing below, I confirm the information provided is accurate and agree to the terms of the Vero Partners Referral Program.

SIGNATURE

PRINT NAME

DATE